

The Preferred Provider feature within Updater allows you to display and recommend all of your trusted vendors, referral partners, and neighborhood information directly to your clients in their Local Guide. Below, you'll find a number of useful tips and tricks on how to get started and to make sure that your Local Guide delivers the most value for your clients.


## 1. Getting Started!

You can add Preferred Providers for your clients by logging in to your Company App, and selecting Local Guide from the top navigation and clicking “Add Provider.” As long as you include a website, email, or phone number, you can add as many items to your Preferred Providers as you’d like.

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Dashboard > Recommended Providers > Add Provider



Add a provider

Check out the example and fill in your own preferred provider information below.

Adding a new provider is easy. Here's a sample of how each line of text will appear:

**Big Apple Boxes**

Big Apple Boxes

The most sturdy boxes in the Big Apple, delivered right to your front door.

Free delivery with \$15 purchase

Contact John Smith  
(555) 555-5555  
john.smith@bigappleboxes.com

VISIT ONLINE

PROVIDER LOGO

PROVIDER NAME

PROVIDER DESCRIPTION

DISCOUNT DESCRIPTION

CONTACT NAME, PHONE, EMAIL

WEBSITE OR SPECIAL URL

Sample only

PROVIDER NAME\*  
MAX 40 CHARACTERS

PROVIDER NICKNAME @  
NOT DISPLAYED (MAX 40 CHARACTERS)

PROVIDER DESCRIPTION\*  
MAX 75 CHARACTERS

## 2. Client Experience

Ensure high client engagement from the get-go by promoting your preferred providers and creating a personalized Local Guide for your clients. This Local Guide will be highlighted on your client’s Mover App and create a more personalized & local experience.

### **3. Be Creative & Flexible**

Easily update your preferred providers based on new relationships or trends. Highlight what you value as an agent! Do you know a great painter or want to highlight restaurants in the areas you serve? You can easily add (or delete) providers directly from your Pro App. Need any suggestions? Let us know!